

IMPOSSIBLE

Redwood Performance Group plans and innovates with you to address your biggest performance and engagement challenges.



- > Award-winning content for **learning** that sticks
- > High impact **consulting** for informed decision making
- > Strategic **communications** for employee engagement
- > People analytics for **measuring** performance ROI



Award-winning content for **learning** that sticks.

Redwood designs and builds learning that sticks for health care institutions that need their people to comply with medical practices, perform to achieve goals and engage with passion.

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- > **eLearning Solutions:** We design, write and build custom and standard online courses for any audience, industry and topic. We have developed courses using all the authoring tools as well as the open source Adapt Framework.
- > **Games & Gamification:** We adapt your learning needs into interactive, entertaining and engaging role plays and/or assessments—with immediate impact in retention and understanding.
- > **Training Materials:** We revamp your training to build engaging structure and content around information, processes and behaviours your people need to perform.



High-impact **consulting** for informed decision making.

Redwood works with visionary health care leaders to unveil the highest impact learning strategies and technologies for increased performance and engagement.

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- > **Future-Forward Learning Strategies:** We help you harness your processes and people to come up with a learning strategy that is just right for achieving your performance goals.
- > **Learning & Performing Technologies:** We assess and recommend the right technologies to help you manage learning and performance. We know the nuances of learning management systems in great detail and have developed our own Learning and Performance Engine (VIBE LPE).
- > **Concept Development:** We help you take your ideas from concept to implementation. Innovation in all its forms is a sweet spot for us and we'd like to sit and listen to your ideas.



Strategic **communications** for employee engagement.

Redwood helps health care institutions drive understanding of critical internal initiatives while embedding the necessary behavioural changes to increase engagement and performance.

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- > **Internal Communications Strategies:** We craft change and engagement communications strategies that drive understanding of your own strategies and initiatives.
- > **Communications to Inform & Engage:** We can get tactical and craft targeted communications rolled out through your communications vehicles.
- > **Meaningful Events:** Redwood's founders are leaders in high stakes events to jump start major initiatives. Talk to us about innovative and creative ways to engage your people.



People analytics for measuring performance ROI.

Redwood develops and offers simulation-based tools that give health care institutions a step-up in assessing knowledge, skills and attitude to identify and develop high performing talent.

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- > **Simulations:** We offer a growing series of unique simulations that measure an individual's skills and capacity to perform. These include recruitment and onboarding simulations.
- > **Widgets:** We enhance the effectiveness of simulations and online modules via widgets such as eVox™, where learners can role play their listening and verbalization skills.
- > **Games:** We design and build game-based assessment modules to test understanding of critical content. We craft role playing scenarios to assess competence in decision making.

How we operate is built on five promises.

1 We are as dedicated to success as you are. Let's think, plan and implement together.

2 We won't behave like "yes" people—there's enough of those around. Let's discuss the undiscussable.

3 We adore curiosity—in our people and in our clients. Let's be innovative together.

4 We are never satisfied in our pursuit of better ways to help you achieve your goals. Let's explore new frontiers together.

5 We don't try to put your issues into cookie-cutter solutions. Let's focus on things that are just right for your issues.



VIBE LPE puts a responsive learning and performance engine in the hands of smart organizations looking to manage the learning and engagement of people.




VIBE LPE adapts to your vision of what is right for your organization. It can be one, some, or all of these platforms: learning/social/information/revenue.



- > Assemble custom learning paths and manage and track learning
- > Share best practices and encourage and reinforce collaboration and engagement
- > Facilitate awareness and compliance to regulations, processes and policies
- > Host, push and support content to your own clients

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Redwood employs accomplished people with the right knowledge, skills and attitude to come together with a **laser focus** on increasing your return on performance.

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Our work with this city health link focused on the topic of advance care planning. We designed and developed an interactive online course that gives any health care professional the knowhow to initiate an advance care planning conversation. The course includes information, video scenarios, and the five steps to Advance Care Planning. The course also includes links to valuable information and tools.

Our work with this client is part of how they are advancing their mandate to increase health system performance across Ontario. They needed a way to help personal support workers understand how to deliver quality in their jobs. We created a unique seven-step approach and are developing scenario-based learning to bring it to life.

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Our work with this health and safety client involved focusing on an online strategy facilitated by a learning management system. We turned their proven first aid approach into a WSIB Ontario certified 26-module online course (text, visuals, audio, instructional videos) hosted in customized learning paths on VIBE LPE. We set up the site as a client-driven revenue engine with robust reporting features and continue to host and provide support.

Our work with this Canada-wide partnership is the first in a planned series of online learning modules to help provide information and conformity. We delivered top level instructional design including a foundational eight-step process and are currently building the first module geared to understanding cancer registries.

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