



REDWOOD
PERFORMANCE GROUP





IMPOSSIBLE

Redwood Performance Group plans and innovates with you to address your biggest performance and engagement challenges.

- > Award-winning content for **learning** that sticks
- > High impact **consulting** for informed decision making
- > Strategic **communications** for employee engagement
- > People analytics for **measuring** performance ROI





Award-winning content for **learning** that sticks.

Redwood designs and builds learning that sticks for organizations that need their people to comply with business practices, perform to achieve goals and engage with passion.

redwoodperforms.com

- > **eLearning Solutions:** We design, write and build custom and standard online courses for any audience, industry and topic. We have developed courses using all the authoring tools as well as the open source Adapt Framework.
- > **Games & Gamification:** We adapt your learning needs into interactive, entertaining and engaging role plays and/or assessments—with immediate impact in retention and understanding.
- > **Training Materials:** We revamp your training to build engaging structure and content around information, processes and behaviours your people need to perform.



High-impact consulting for informed decision making.

Redwood works with visionary leaders to unveil the highest impact learning strategies and technologies for increased performance and engagement.

redwoodperforms.com

- > **Future-Forward Learning Strategies:** We help you harness your processes and people to come up with a learning strategy that is just right for achieving your performance goals.
- > **Learning & Performing Technologies:** We assess and recommend the right technologies to help you manage learning and performance. We know the nuances of learning management systems in great detail and have developed our own Learning and Performance Engine (VIBE LPE).
- > **Concept Development:** We help you take your ideas from concept to implementation. Innovation in all its forms is a sweet spot for us and we'd like to sit and listen to your ideas.



Strategic **communications** for employee engagement.

Redwood helps businesses drive understanding of critical internal initiatives while embedding the necessary behavioural changes to increase engagement and performance.

redwoodperforms.com

- > **Internal Communications Strategies:** We craft change and engagement communications strategies that drive understanding of your own strategies and initiatives.
- > **Communications to Inform & Engage:** We can get tactical and craft targeted communications rolled out through your communications vehicles.
- > **Meaningful Events:** Redwood's founders are leaders in high stakes events to jump start major initiatives. Talk to us about innovative and creative ways to engage your people.



People analytics for **measuring** performance ROI.

Redwood develops and offers simulation-based tools that give businesses a step-up in assessing knowledge, skills and attitude to identify and develop high performing talent.

redwoodperforms.com

- > **Simulations:** We offer a growing series of unique simulations that measure an individual's skills and capacity to perform. These include recruitment and onboarding simulations for Customer Service, Contact Centres and Retail Sales.
- > **Widgets:** We enhance the effectiveness of simulations and online modules via widgets such as eVox™, where learners can role play their listening and verbalization skills before they go live with customers.
- > **Games:** We design and build game-based assessment modules to test understanding of critical content. We craft role playing scenarios to assess competence in decision making.

How we operate is built on five promises.

1 We are as dedicated to success as you are. Let's think, plan and implement together.

2 We won't behave like "yes" people—there's enough of those around. Let's discuss the undiscussable.

3 We adore curiosity—in our people and in our clients. Let's be innovative together.

4 We are never satisfied in our pursuit of better ways to help you achieve your goals. Let's explore new frontiers together.

5 We don't try to put your issues into cookie-cutter solutions. Let's focus on things that are just right for your issues.



VIBE LPE puts a responsive learning and performance engine in the hands of smart businesses looking to manage the learning and engagement of people.



VIBE LPE adapts to your vision of what is right for your business. It can be one, some, or all of these platforms: learning/social/information/revenue.



- > Assemble custom learning paths and manage and track learning
- > Share best practices and encourage and reinforce collaboration and engagement
- > Facilitate awareness and compliance to regulations, processes and policies
- > Host, push and support content to your own clients

VIBE LPE is powered by Redwood Performance Group | redwoodperforms.com



Redwood employs accomplished people with the right knowledge, skills and attitude to come together with a **laser focus** on increasing your return on performance.

redwoodperforms.com





Our work with this large food retailer required us to develop innovative ways to push out learning using a responsive design strategy. We constructed a total learning program of over 75 modules and set of reference materials available in customized learning paths. The program is hosted and supported on our own learning and performance engine —VIBE LPE.

Our work with this hospitality industry client won a CSTD Wow! Award for eLearning excellence. They needed a way to build, implement, and sustain a global collaborative mindset in their people. We designed and built a social platform so they could problem solve challenges, share best practices and demonstrate leadership around the world.

redwoodperforms.com





Our work with this luxury retailer won a CSTD Gold Award for eLearning excellence. They needed a way to communicate and embed a new employment brand. We developed content that focused on the value employees bring to the business and how the company recognizes that value through total rewards. Our virtual online “magazine” also included a unique interactive calculator widget.

Our work with this ministry focused on scenario-based learning. They needed Ontario Public Service personnel to be aware of the unique cultures, languages, spiritual beliefs and perspectives of First Nation, Métis and Inuit people. We built a 12-part learning series that demonstrated the what and the how of applying this knowledge to their jobs.

redwoodperforms.com



Lydia Sani, Managing Partner
Redwood Performance Group

m 416 464 4886 o 416 598 1200 x106
lydia.sani@redwoodperforms.com

redwoodperforms.com